

WHEREAS, the Dare to be Aware Fair began in 2008 at the Mitchell Park

Conservancy Domes. Growing every year, the fair moved to Alverno

College in 2016 to accommodate more than 100 exhibitors, 14

workshops, and 1,000 attendees; and

WHEREAS, they outgrew Alverno and chose the Brookfield Conference Center as a

beautiful environment well-suited to the event's focus on natural wellbeing and growth. Excitement is building about returning to Brookfield

in May 2024; and

WHEREAS, their mission is to bring together the community of holistic wellness and

personal growth product and service providers in a beautiful

environment; and

WHEREAS, the Dare to be Aware Fair provides people who would not usually be

aware of these products and services an opportunity to become aware of

them in an inexpensive way; and

WHEREAS, the Fair is growing in popularity every year; and

WHEREAS, the City of Brookfield welcomes the Dare to be Aware Fair to the

Brookfield Conference Center.

NOW, THEREFORE, I, Steven V. Ponto, Mayor of the City of Brookfield, on behalf of all the residents of this community, do hereby proclaim Saturday, May 11, 2024 as

DARE TO BE AWARE DAY

in the City of Brookfield.

Signed and sealed this 31st day of January, in the year Two Thousand and Twenty-Four.

Steven V. Ponto, MAYOR

City of Brookfield