

**FOR IMMEDIATE RELEASE February 15, 2022**

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## **Celebrating the Return to Wellness – The Dare to Be Aware Fair**

Over 100 exhibitors and 14 free workshops for Awareness, Enlightenment,  
Wellness and Successful Living

The 13<sup>th</sup> annual Dare to Be Aware Fair is happening April 30, 2022. After a two-year COVID hiatus, the fair is returning to celebrate a focus on well-being, with over 100 exhibitors and 14 free workshops led by local and national experts in awareness, enlightenment, and healthy lifestyles. The fair is the largest of its kind in Wisconsin, expecting 1,000 attendees.

It's a great rebound story. While we couldn't gather during the pandemic, a virtual fair day and an online "taste of the fair" were offered to keep the connection going. Now we are actually gathering again at Alverno and want everyone to know it's happening.

Mayor Tom Barrett's office proclaimed Dare to Be Aware Day in Milwaukee, honoring the fair's contributions to the wellness of the city. "If you want to know what's happening in southeast Wisconsin when it comes to natural wellness, the Dare to Be Aware Fair is where you'll find it all," says Patricia Clason of the Center for Creative Learning, the personal and professional development firm that organizes the fair.

Erik Swenson returns this year to open the fair with his popular Global Healing Circle. Note that attendees must arrive between 8:30 and 8:50 a.m. to participate in this event. This year's keynote speaker is author and coach Marcus Kasinuch, speaking on Conscious Relationships. Markus and author Peig Myota, will be signing their books after their presentations. Fair founder Jill Borsos' workshop "Be a Practical Mystic" is another of the 14 free presentations offered at the fair.

Exhibitors run the gamut from leaders in personal growth and wellness to astrology and tarot readings, from massage therapists and chiropractors to crystal, jewelry, aroma, and fun clothing vendors. Artists, psychics, and readers will have a more open, quieter area in the LaVerna Commons.

A new website celebrates the return of the Fair... <http://www.daretobeawarefair.com>.

Photos and videos of previous fairs are on the fair's facebook page...

[https://www.facebook.com/daretobeawarefair/photos\\_stream](https://www.facebook.com/daretobeawarefair/photos_stream)

<https://www.facebook.com/daretobeawarefair/videos>

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<https://www.prlog.org/>

Experience. Awareness. Enlightenment.  
Successful Living!



Share the day with over 100 specialists in health and wellness, life coaching and personal growth programs, natural healing, herbs, organic items, animal communicators, sound healers, readings, *and so much more!!* Learn about lifestyle decisions for success and enhanced health - attend any of 14 **FREE** presentations!

**Explore ~ Discover ~ Feel Good!**

**Saturday, April 30, 2022**  
**9 am - 5 pm**

**\$5 Admission**

Alverno students (with ID) - FREE

Alverno College Conference Center  
3400 S 43rd St, Milwaukee, WI 53234

*Featuring* **Over 100 exhibits & 14 presentations!**

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